



## **Spoons Fundraising Tips**

When your children learn about hunger and finish their arts and crafts project, help them make a difference in the lives of hungry children right here in Massachusetts by raising money with the spoons they create.

Every little bit counts. Ask your loved ones, or parents of the children in your group, to help feed the hungry this winter by making a donation to Project Bread. Share with them the impact of their dollars: \$50 helps a family on SNAP purchase twice that amount in fresh produce at a farmer's market; \$75 subsidizes CSA (Community Supported Agriculture) shares for one week for ten families; \$200 provides eight families, screened for hunger at a health center, with food vouchers. Even \$10 can help. As a thank you to donors, consider giving them a spoon to display in their homes as a reminder of their kind support.

## **Traditional Ways to Sell Spoons**

Craft fairs, church and temple bazaars, and holiday pageants are perfect opportunities to display your spoons and raise hunger awareness. Be sure to portray that your group made the spoons as part of a lesson on hunger, and that proceeds benefit hungry people in Massachusetts.

Businesses can contribute to your efforts by donating in exchange for spoons, all of which can be displayed in their store window with an acknowledgement that the spoons were made by a local group to benefit Project Bread's antihunger efforts. Ask your local grocer, sporting goods store, restaurant, or gas station if they would like to support the Spoons Project.

Many people and businesses may be willing to make a general donation to your "spoon drive" simply to show their support of children learning about those who are less fortunate.

## **Fresh, Unique Ways to Sell Spoons**

Challenge another teacher, troop leader, youth group, or religious class to see who can create the best spoons! Sell your spoons and raise money—the group who can raise the most donations from their spoons drive wins!

Thank you to our Holiday Spoons  
Project Sponsor, Jordan's Furniture!



**PROJECT BREAD**  
THE WALK FOR HUNGER

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recycled paper, sustainable  
forests, soy-based inks

Use social media! Get your network involved by sharing what you and your group are doing to help feed hungry people in Massachusetts. Tweet about it, and share updates on Facebook.

Have another idea? Do your students want to decorate bowls, ornaments, cards, or another holiday item? Contact Gabrielle Farrell for support at 617-239-2533.

